

UNIVERSITY STUDENT SURVEY POLICY

Contact	Centre for Education Transformation
Last Review	October 2023
Next Review	October 2026
Approval	AB23/10/242
Effective Date	October 2023

Purpose:

The university is committed to the collection of student feedback on all aspects of their experience. This policy recognises that surveys are an important part of understanding student voice, and thus seeks to ensure that all activities related to the collection of student feedback via the use of surveys are clearly defined. It supports:

- the university's commitment to te Tiriti and a commitment to data sovereignty
- coordination of university student surveys to reduce the risk of survey fatigue
- effective provision and sharing of data for the quality enhancement of teaching and learning, student support and the overall student experience of services across the university
- ethical and appropriate design, delivery, data collection, privacy and storage of surveys
- representative, valid and reliable student voice in university decision-making processes and in the quality enhancement of teaching and learning.

Scope:

This policy applies to all formal surveys of current or previous students initiated by a member of the university community; administered by the university on behalf of a third party or conducted by a third party on behalf of the university.

Out of scope:

This policy excludes:

- surveys of students in an individual course or programme for academic research or for internal college assurance and review purposes.
- surveys of prospective students related to market research and brand awareness
- optional service-rating forms such as those provided after engagement with university services or third-party providers
- other mechanisms for gathering student voice, such as focus groups and Teaching Evaluations Through Student Dialogue.

Policy:

All surveys of students initiated by a member of the University community must comply with existing university policies, and with the principles and procedures outlined in the University Student Survey Procedures.

Audience:

All staff and students

Relevant legislation:

Legal compliance:

Related procedures / documents:

Massey University Strategy
Paerangi Learning and Teaching Plan
Policy on the Engagement of Students in the Assurance and Enhancement of Teaching and Learning
University Student Survey Procedures
Data Management Policy

Document Management Control:

Prepared by: Director Education Futures
Authorised by: Provost
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