



Department of Management Palmerston North & Wellington

Te Whanaketanga o te Pakihi Māori - Advanced Māori Business Development and Management 152.370 (15 credits)

The paper is based on selected organisations in both the public and private sector. The paper examines in depth the interface between customary and contemporary management practices. There will be a particular focus on the management of Māori resources and the development of new and innovative structures to cope with resource development.

Learning Outcomes

At the successful completion of this paper students should be able to:

- Demonstrate understanding of the roles, responsibilities and functions of senior management and governance structures of Māori organisations
- Identify and critique key attributes of traditional and contemporary Māori management and leadership style
- Demonstrate an understanding of the importance and application of ethical and socially responsible behaviour in business
- Critically analyze and assess the environmental impacts on businesses and organisations
- Demonstrate an understanding of the business planning process as it applies to Māori business organisations
- Review and assess key factors influencing Māori entrepreneurship and the development of Maori enterprises



Massey University

COLLEGE OF BUSINESS

Kaupapa Whai Pakihi

Te Whanaketanga o te Pakihi Māori - Advanced Māori Business Development and Management 152.370 (15 credits)

Available

Extramural

Semester Two

Prerequisite(s)

152.270

Paper Coordinator

Dr Annemarie Gillies

Required Text (Compulsory)

Mulholland, M. (Ed.). He Wairere Pakihi: Māori Business Case Studies. (1st ed). Te Au Rangahau, Massey University

Assessment

Essay	25%
Report	30%
Business Plan	45%

Contact Course: None

Useful links

Examinations:

<http://exams.massey.ac.nz>

Contact Courses (Extramural):

<http://www.massey.ac.nz/massey/extramural/contact/contact-course-times-dates-and-places.cfm>

Programme information books:

http://www.massey.ac.nz/massey/enrolment/books/cob/2009_cob_enrol_books.cfm

Timetable (Internal):

http://www.massey.ac.nz/massey/study/class-timetable/class-timetable_home.cfm

Contact

For more information or to discuss your study options, please contact the Department of Management,

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Web: <http://management.massey.ac.nz>

Disclaimer

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