

CAMPUS REVITALISATION

Reimagining our Spaces

So bright minds can collide

Report on the Manawatū session
held 24 July 2024

Executive summary

Reimagining our Spaces

Campus Revitalisation



This report provides an overview of the key themes from feedback gathered during the Reimagining the Future for our Campus drop-in session that was held on the Manawatū campus on 24 July 2024.

The workshop focused on reimagining the Manawatū campus and attendees were encouraged to share their thoughts and ideas.

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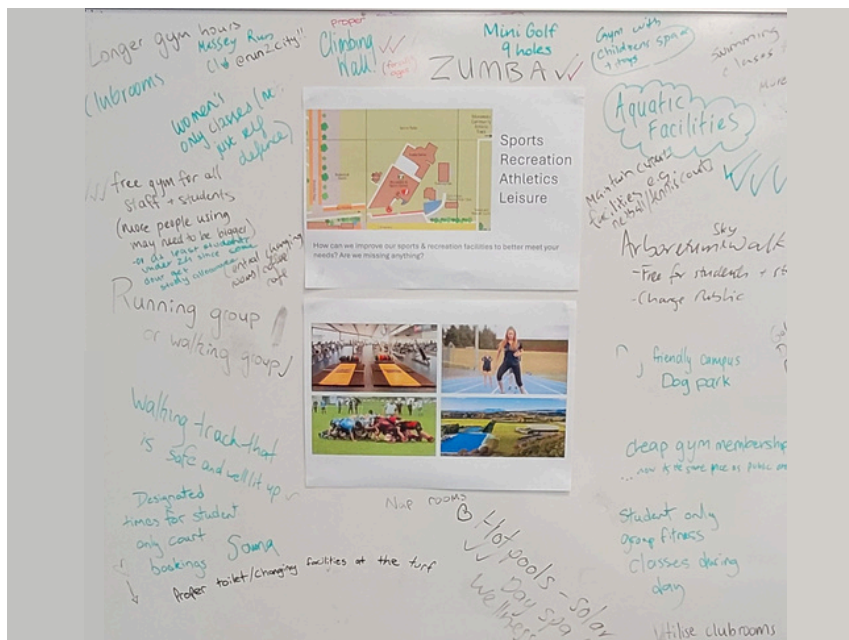
This report was prepared by the Sustainability, Policy and Comms team, within Estates Management.




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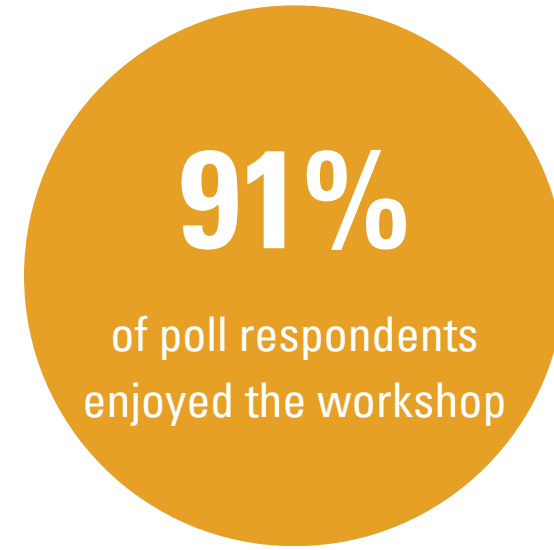



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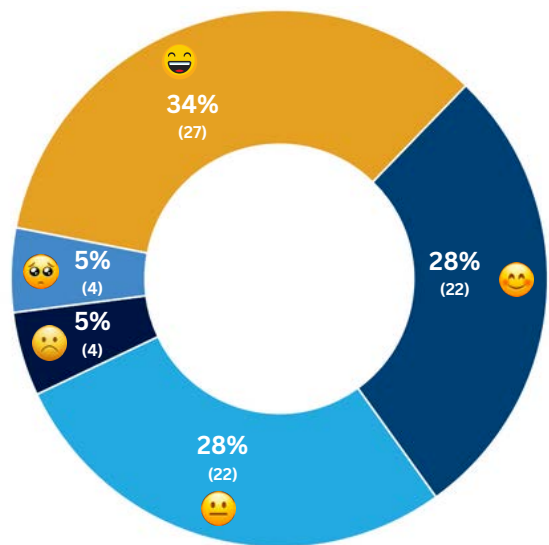
Key themes from the four main workshop stations

Reimagining our Spaces

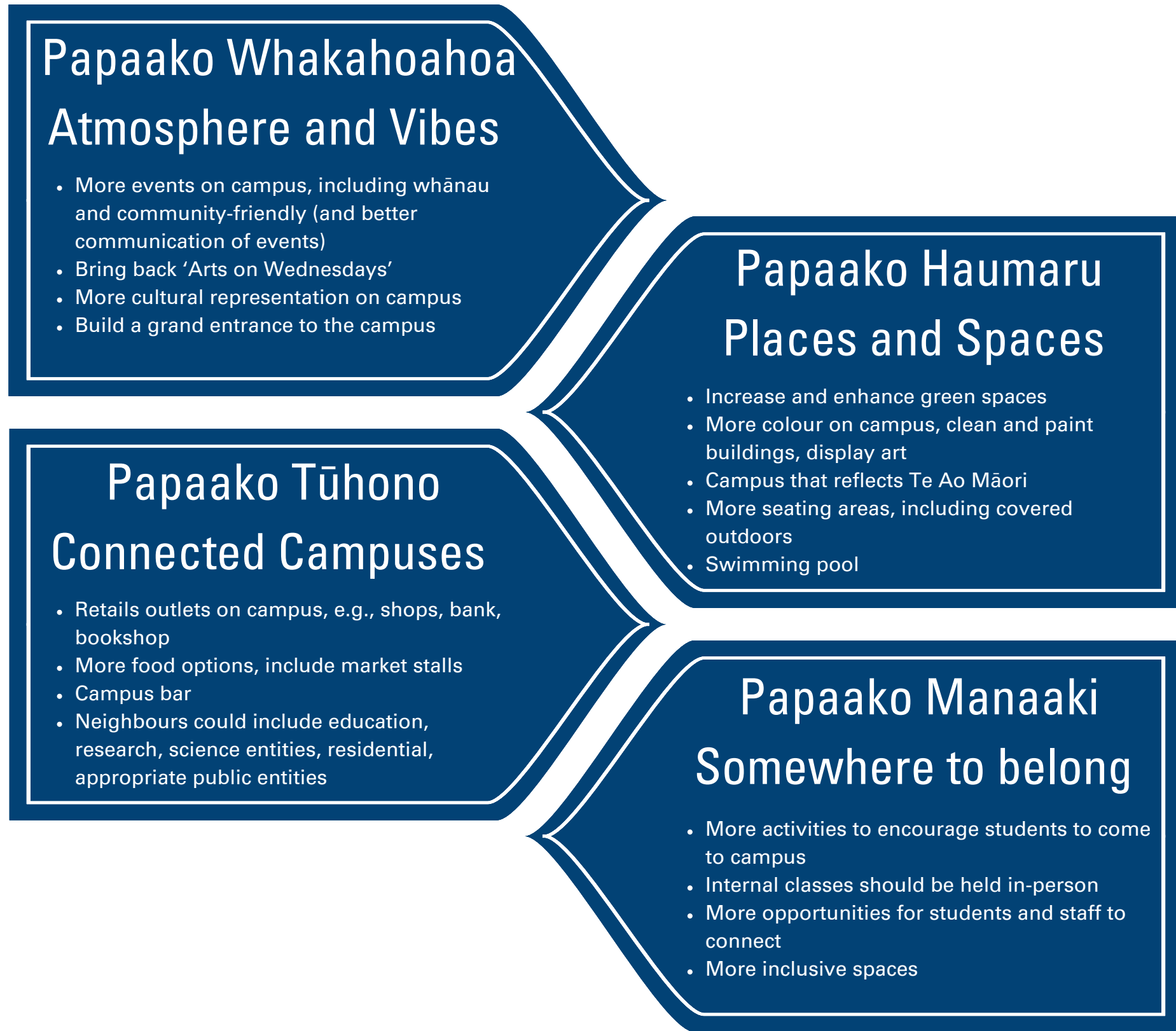
Campus Revitalisation



62% of poll respondents are feeling positive about Massey's work to reimagine the future for our campus

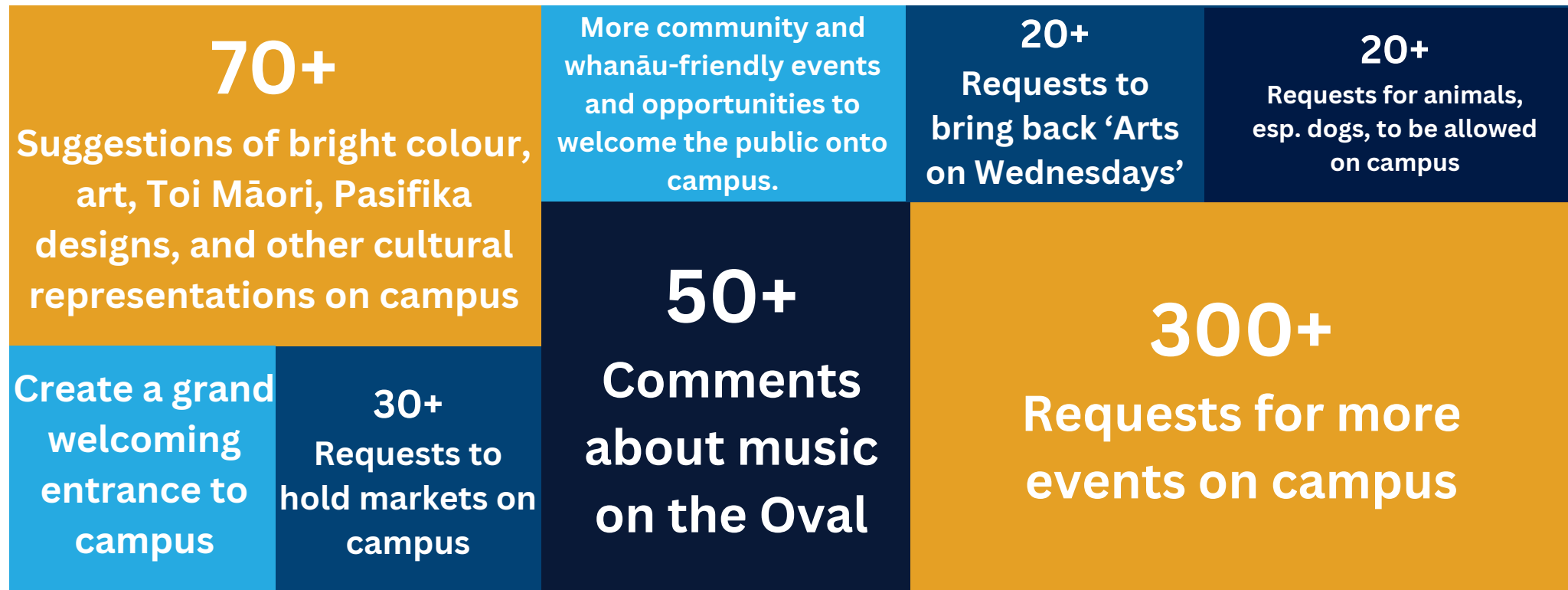


*Feedback included A3 templates that contained various prompts for workshop attendees; Post-it notes gathered from the stations and campus maps; notes from online Miro whiteboard; comments on physical whiteboards; and drawings.



Papaako Whakahoahoa

Atmosphere and Vibes



Making the campus a place you want to be

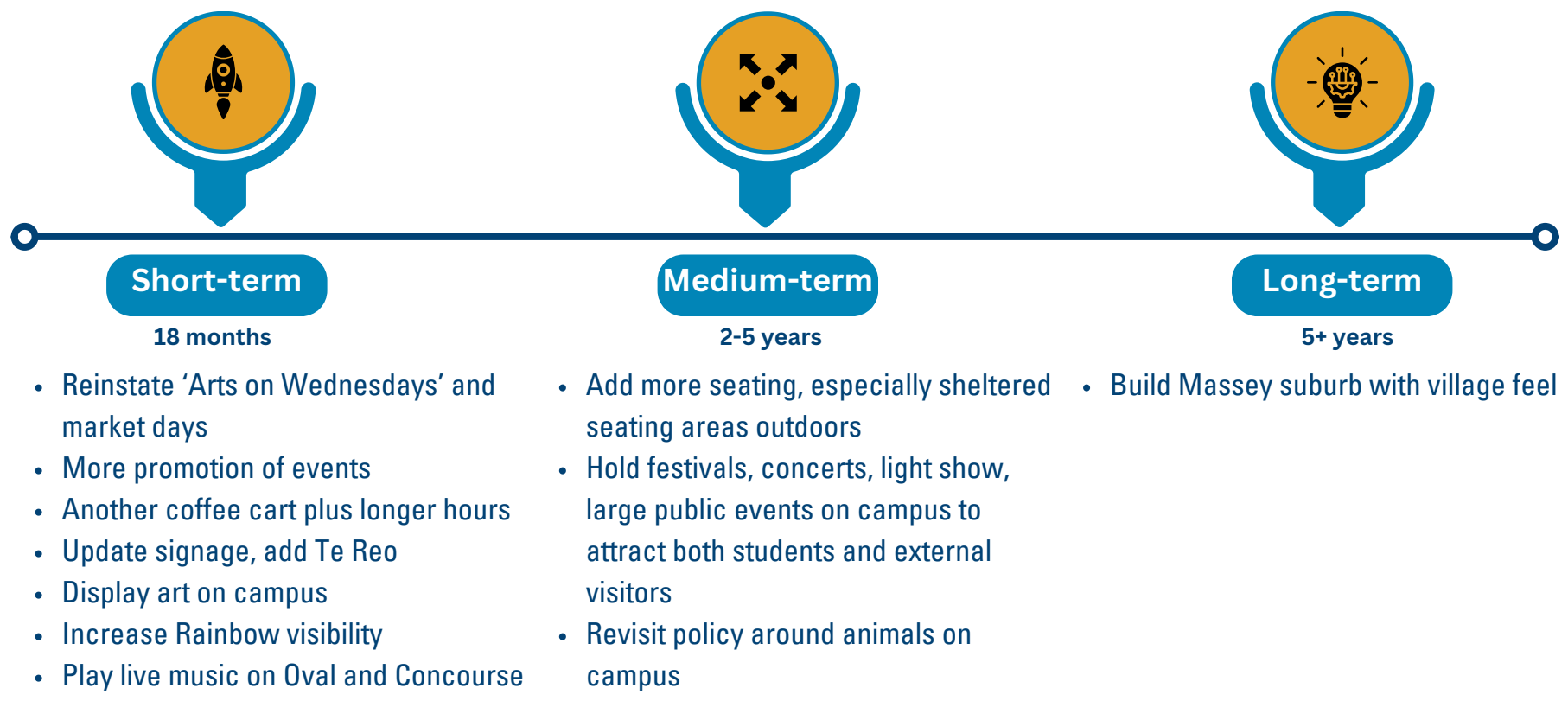
“Until the university decides it actually wants students on campus, and starts acting accordingly, neither staff nor students will feel like spending time here.”

“The wisdom of Māori tikanga of kanohi ki te kanohi and the whakataukī pertaining to the importance of the people is sage and needs paying attention to.”

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Timeline: Selected opportunities to consider as campus reimagining process develops





Papaako Haumaru

Places and Spaces

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Designing a campus that protects Te Taiao and helps you thrive

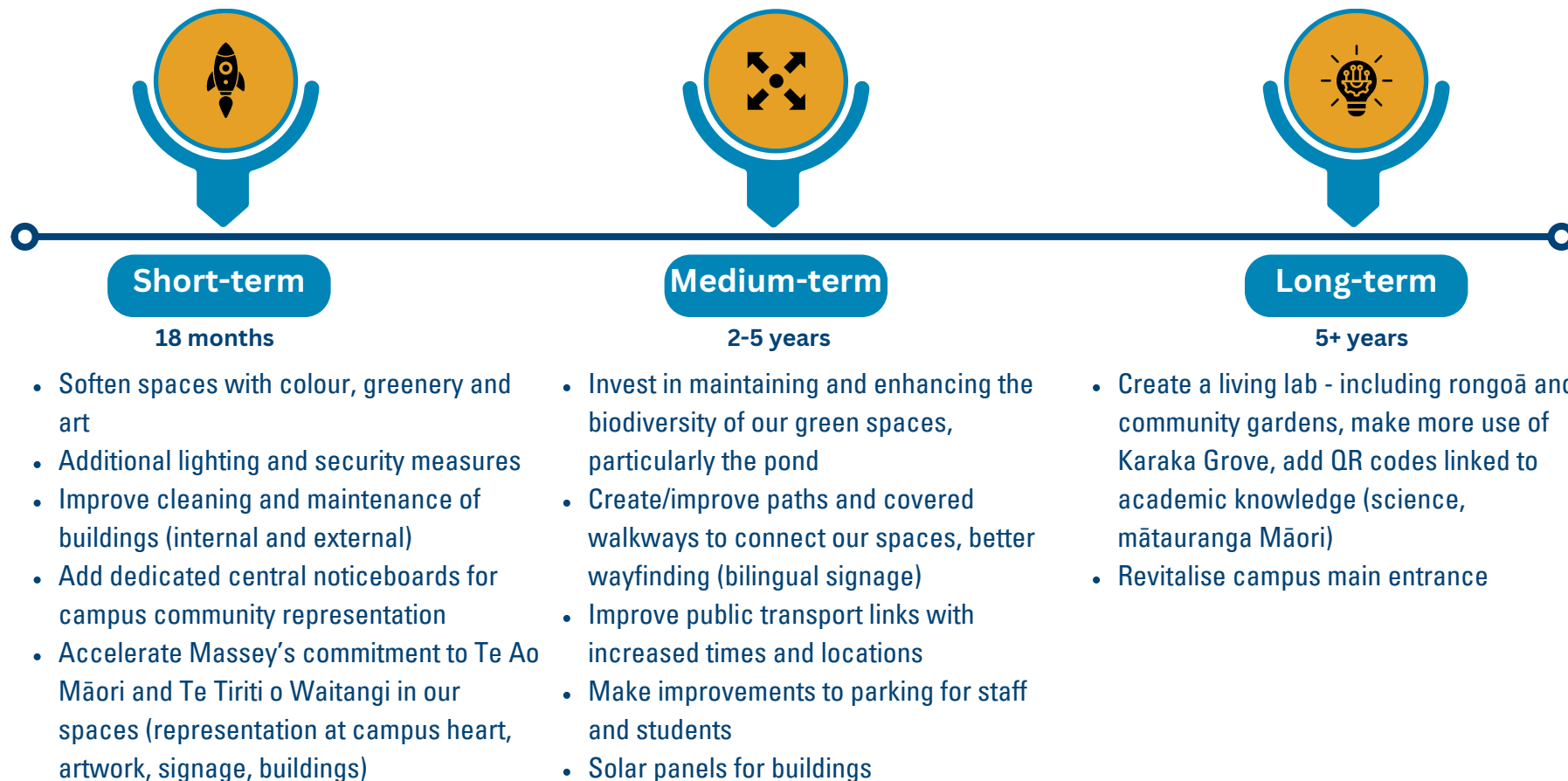
“Lean into native bush, wetlands and eco-brutalism”

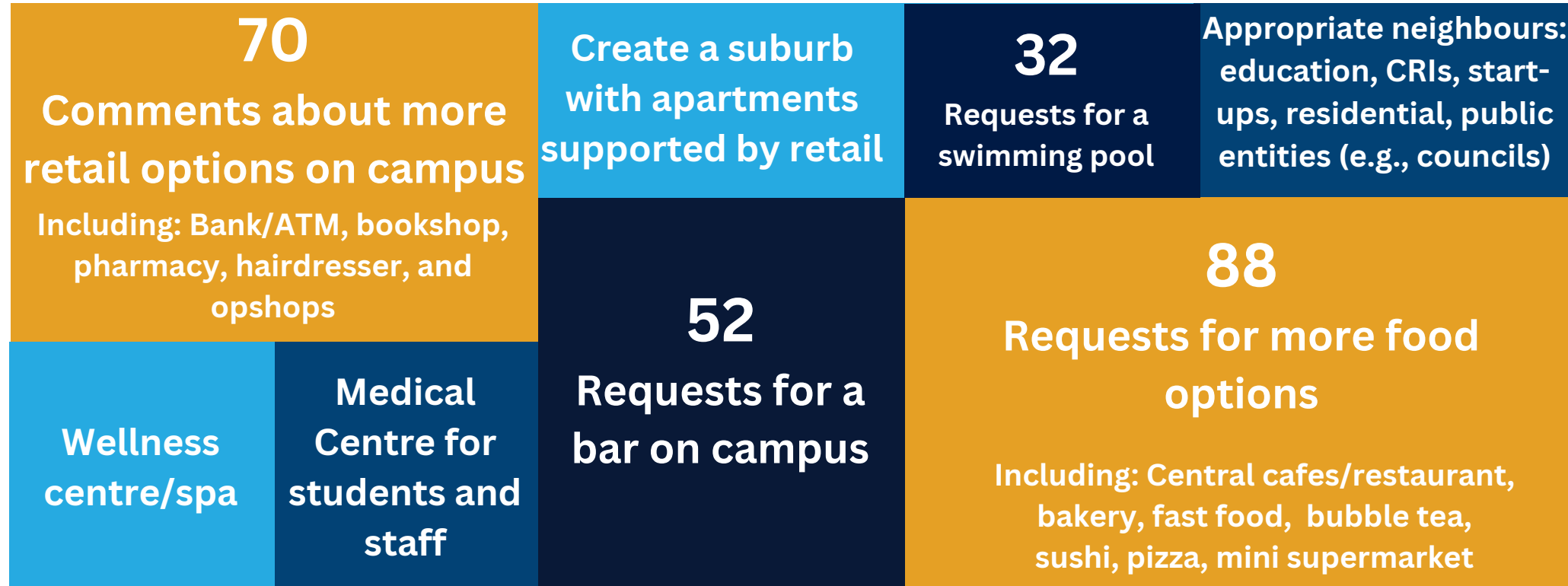
“Feeding our community with knowledge, food, and rongoā will keep a strong connection to the environment.”

“More colours on campus. We have beautiful trees, we would love some beautiful buildings and outdoor spaces.”

“What is the point of this beautiful space if we don’t have people to be here in person for class?”

Timeline: Selected opportunities to consider as campus reimagining process develops





Papaako Tūhono Connected Campuses

Growing into a liveable precinct and diverse neighbourhood

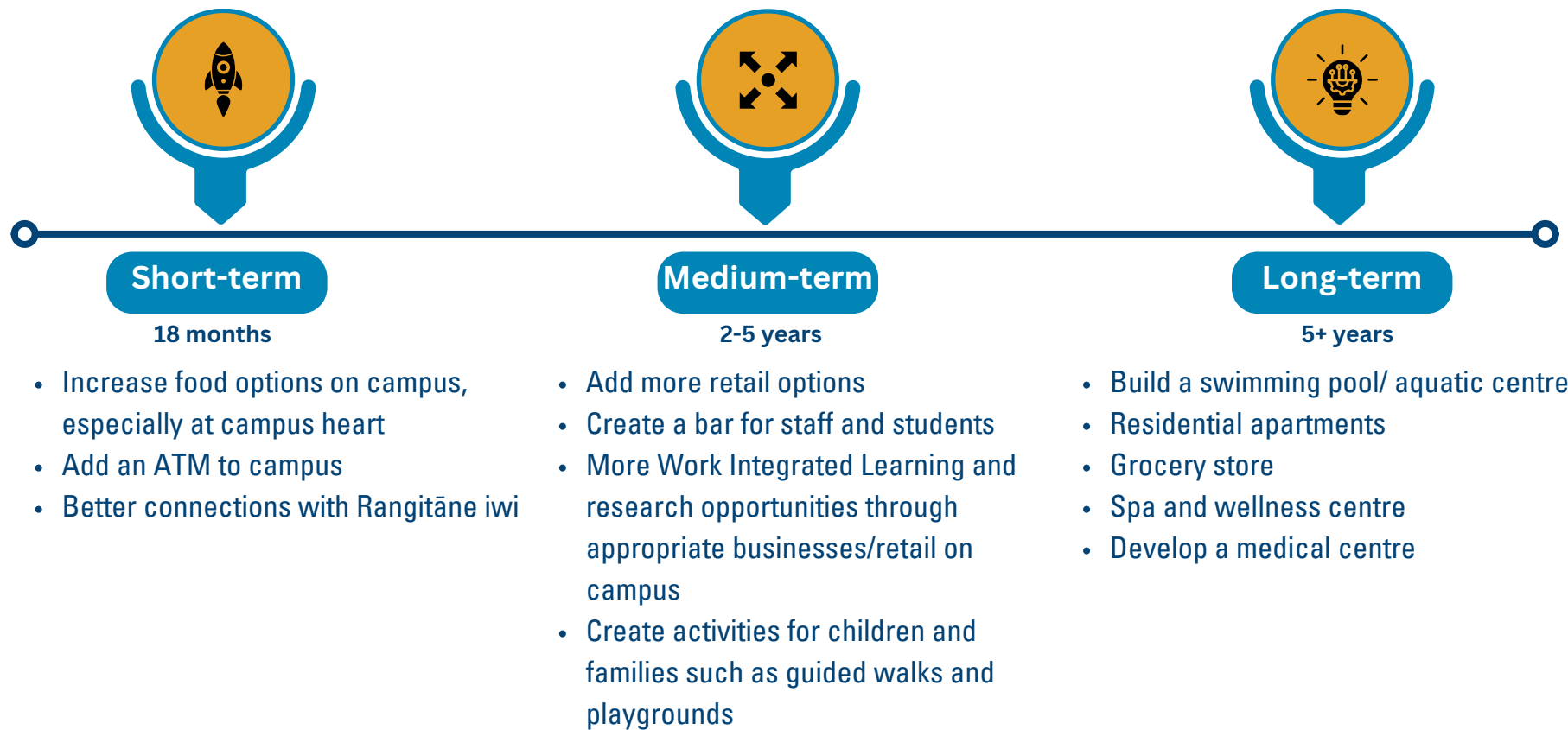
“Our campus is GORGEOUS! More connection with the community might be good so more people can enjoy it”.

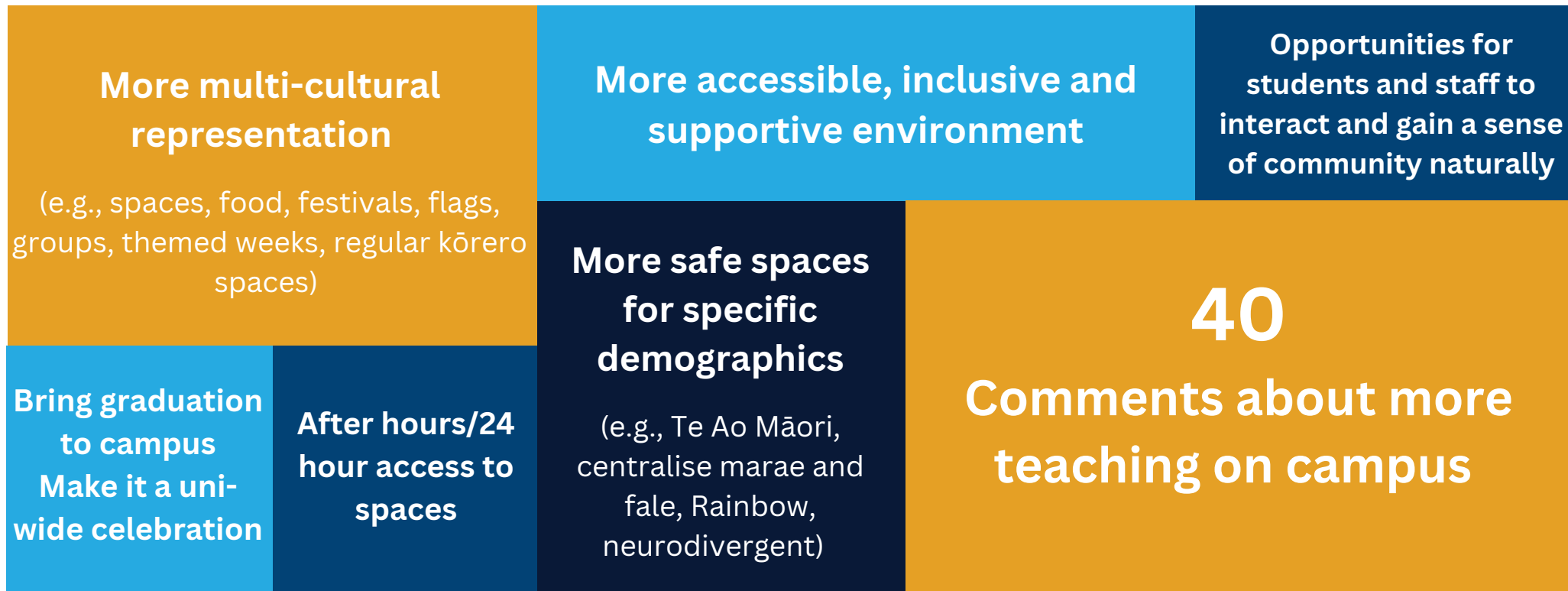
“Growing into a liveable precinct- what does that even mean? For a diverse neighbourhood, the root of that is my neighbour, but in an online environment, who is my neighbour?”

“Make the campus as a part of a wider urban development/city wide land use and activities.”

Reimagining our Spaces Campus Revitalisation

Timeline: Selected opportunities to consider as campus reimagining process develops





Papaako Manaaki

Somewhere to Belong

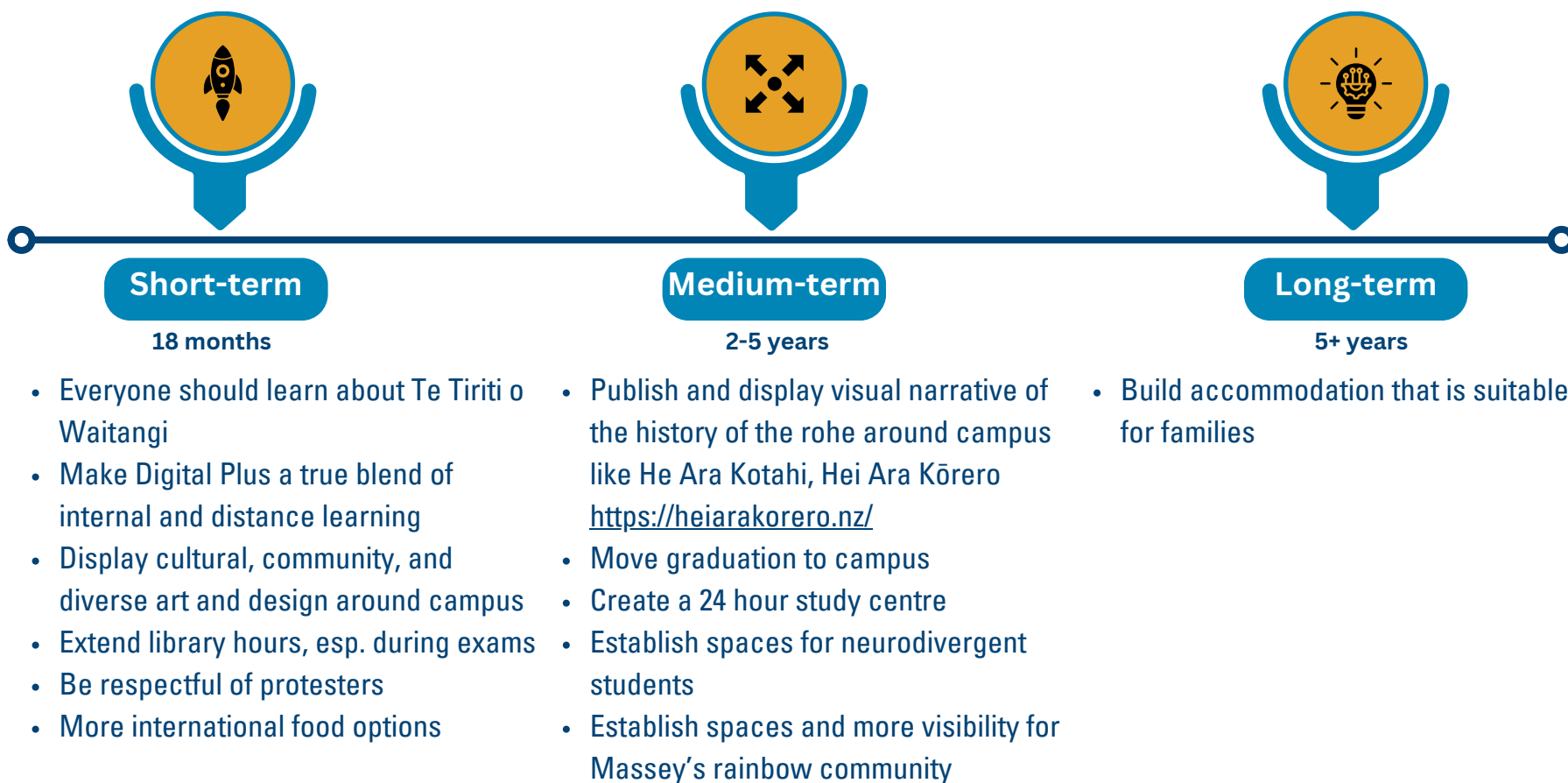


Contributing to a campus where you see yourself and are nurtured

“It’s a university, so the main thing that’ll bring people in are classes that they feel are worth attending. If someone is enrolled internally in a course, that course should have internal lectures. People would spend more time on campus if they had reason to come in in the first place.”

“More connection with students – students need interaction with people – cut the online rampage.”

Timeline: Selected opportunities to consider as campus reimagining process develops



Reimagining our Spaces

Campus Revitalisation



Concourse

- ‘Soften’ (more colour, art and greenery, less concrete)
- Events and activities (music, markets, etc)
- More seating, including shelter from the elements and covered walkways
- Food trucks/ more food options
- A café, bar, and restaurant
- ATM/bank
- A noticeboard for events
- Improved lighting
- Celebration of the campus community with more space for student and staff expression



“The concourse does not offer a welcoming vibe. Where do students sit? Where are the beanbags, where is any activity?”

“Soften the brutalism”

“Imagine those concourse panels filled with inspiring stuff from our community @ Massey, with student art...”



“Unused spaces like the oval should be re-imagined- give students/ staff the option to give their input but keeping grass like that is a waste of money & time & emits more carbon emissions than the grass can regenerate”



Concourse and Oval

Oval

- Play music and hold concerts
- Bring people together for festivals
- Host movie nights
- Invite stallholders to join markets
- Create a picnic destination
- More sports and activities
- Theatre performances
- Seasonal celebrations (Spring blossom, PNCC Christmas in the Park, *Oasis* in the summer)
- Encourage students to connect through inter-Halls games

Reimagining our Spaces

Campus Revitalisation



Sports & Rec

- Swimming pool
- Make exercise equipment available around campus
- More affordable membership
- Upgrade existing facilities
- More variety in classes/groups
- Better connection to campus (well lit track)
- Rock climbing
- Food and coffee options (including smoothie bar)
- Golf driving range/net
- Health & wellness centre/ sauna/ spa/nap rooms



“Cheap gym membership...now it’s the same price as public ones :(”

“Common sport clubrooms [could] double as event space”

Align strategy and action – our strength in sport with more staff, facilities & courses



“...feels like an institution remote from the university”

“I have no idea what this is”

“[The] public have to know about this space”



Sports & Rec and Wharerata

Wharerata

- More events (live music, movie nights, themed events)
- Events in the garden
- Upgrade food (including hot food)
- Improve coffee
- Serve alcohol
- More seating outside
- Activities and games
- Advertise more to students and wider community
- Longer opening hours (evenings and weekends)
- More affordable

Reimagining our Spaces

Campus Revitalisation

The Manawatū drop-in session yielded a vast array of ideas about how to revitalise the campus to create a vibrant, diverse, and inspiring environment.

Recent times have been challenging and yet the feedback gathered from the session was overwhelmingly positive, future-focused and constructive. It's clear that our people want to see Te Kūnenga ki Pūrehuroa Massey University flourish.

Work is now underway to consider which ideas to progress and when. While this work is being developed, more consideration can be given to longer-term campus planning.

Ngā mihi nui to all of you who shared your thoughts and feelings.

You have been heard.

**NĀU TE ROUROU,
NĀKU TE ROUROU, KA
ORA AI TE IWI**

With your food basket and my food basket the people will thrive

