

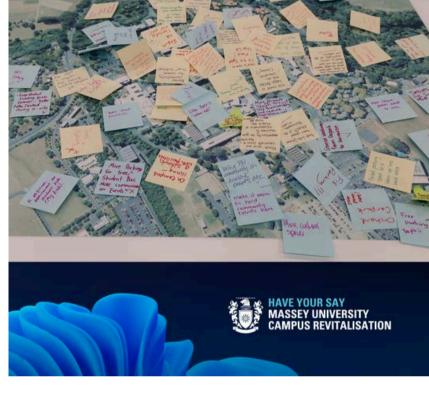
CAMPUS REVITALISATION

Reimagining our Spaces
So bright minds can collide

Report on the Manawatū session held 24 July 2024



HAVE YOUR SAY MASSEY UNIVERSITY CAMPUS REVITALISATION







Executive summary

This report provides an overview of the key themes from feedback gathered during the Reimagining the Future for our Campus drop-in session that was held on the Manawatū campus on 24 July 2024.

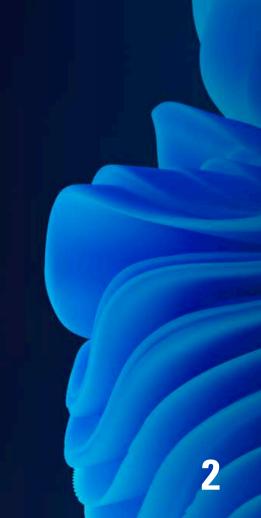
The workshop focused on reimagining the Manawatū campus and attendees were encouraged to share their thoughts and ideas.

Report contents:

- 3 Key themes from the four main stations
- Papaako Whakahoahoa | Atmosphere and Vibes
- Papaako Haumaru | Places and Spaces
- Papaako Tūhono | Connected Campuses
- Papaako Manaaki | Somewhere to Belong
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This report was prepared by the Sustainability, Policy and Comms team, within Estates Management.

Reimagining our Spaces



Key themes from the four main workshop stations

Reimagining our Spaces

Campus Revitalisation

220

workshop attendees

73 students 147 staff 1,000+

pieces of feedback*

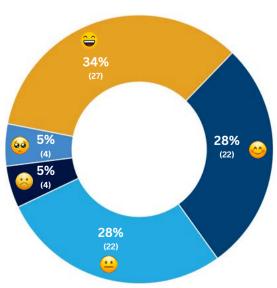
91%

of poll respondents enjoyed the workshop

90%

of respondents felt they could provide the feedback they wanted

62% of poll
respondents are feeling
positive about
Massey's work to
reimagine the future for
our campus



Papaako Whakahoahoa Atmosphere and Vibes

- More events on campus, including whānau and community-friendly (and better communication of events)
- Bring back 'Arts on Wednesdays'
- More cultural representation on campus
- Build a grand entrance to the campus

Papaako Tūhono Connected Campuses

- Retails outlets on campus, e.g., shops, bank, bookshop
- More food options, include market stalls
- Campus bar
- Neighbours could include education, research, science entities, residential, appropriate public entities

Papaako Haumaru Places and Spaces

- Increase and enhance green spaces
- More colour on campus, clean and paint buildings, display art
- Campus that reflects Te Ao Māori
- More seating areas, including covered outdoors
- Swimming pool

Papaako Manaaki Somewhere to belong

- More activities to encourage students to come to campus
- Internal classes should be held in-person
- More opportunities for students and staff to connect
- More inclusive spaces

^{*}Feedback included A3 templates that contained various prompts for workshop attendees; Post-it notes gathered from the stations and campus maps; notes from online Miro whiteboard; comments on physical whiteboards; and drawings.



Papaako Whakahoahoa

Atmosphere and Vibes

70+

Suggestions of bright colour, art, Toi Māori, Pasifika designs, and other cultural representations on campus

Create a grand welcoming entrance to campus

30+ Requests to hold markets on campus

More community and whanāu-friendly events and opportunities to welcome the public onto campus.

50+

Comments

about music

on the Oval

20+ Requests to bring back 'Arts on Wednesdays'

20+ Requests for animals, esp. dogs, to be allowed on campus

300+

Requests for more events on campus

Making the campus a place you want to be

"Until the university decides it actually wants students on campus, and starts acting accordingly, neither staff nor students will feel like spending time here."

"The wisdom of Māori tikanga of kanohi ki te kanohi and the whakataukī pertaining to the importance of the people is sage and needs paying attention to."

Timeline: Selected opportunities to consider as campus reimagining process develops



Short-term

18 months

- Reinstate 'Arts on Wednesdays' and market days
- More promotion of events
- Another coffee cart plus longer hours
- Update signage, add Te Reo
- Display art on campus
- Increase Rainbow visibility
- Play live music on Oval and Concourse



Medium-term

2-5 years

- Add more seating, especially sheltered seating areas outdoors
- · Hold festivals, concerts, light show, large public events on campus to attract both students and external visitors
- · Revisit policy around animals on campus



Long-term

Build Massey suburb with village feel



Reimagining our Spaces



78

Requests for more seating, esp. covered outdoors

More general maintenance and cleaning of buildings

Free or cheaper parking

25

Requests to clean up pond and surrounding area

25

Requests for green walkways

Refurbish the library

17 Security concerns

(More campus lighting needed, security contact buttons)

150

Comments about green space, gardens, and promoting biodiversity

Papaako Haumaru Places and Spaces

pr th "Lean

Designing a campus that protects Te Taiao and helps you thrive

"Lean into native bush, wetlands and eco-brutalism"

"Feeding our community with knowledge, food, and rongoā will keep a strong connection to the environment."

"More colours on campus. We have beautiful trees, we would love some beautiful buildings and outdoor spaces."

"What is the point of this beautiful space if we don't have people to be here in person for class?"

Timeline: Selected opportunities to consider as campus reimagining process develops



Short-term

18 months

- Soften spaces with colour, greenery and art
- Additional lighting and security measures
- Improve cleaning and maintenance of buildings (internal and external)
- Add dedicated central noticeboards for campus community representation
- Accelerate Massey's commitment to Te Ao Māori and Te Tiriti o Waitangi in our spaces (representation at campus heart, artwork, signage, buildings)



Medium-term

2-5 years

- Invest in maintaining and enhancing the biodiversity of our green spaces, particularly the pond
- Create/improve paths and covered walkways to connect our spaces, better wayfinding (bilingual signage)
- Improve public transport links with increased times and locations
- Make improvements to parking for staff and students
- Solar panels for buildings



Long-term

5+ years

- Create a living lab including rongoā and community gardens, make more use of Karaka Grove, add QR codes linked to academic knowledge (science, mātauranga Māori)
- Revitalise campus main entrance



Reimagining our Spaces





70

Comments about more retail options on campus

Including: Bank/ATM, bookshop, pharmacy, hairdresser, and opshops

Wellness centre/spa

Medical Centre for students and staff Create a suburb with apartments supported by retail

52Requests for a bar on campus

32
Requests for a swimming pool

Appropriate neighbours: education, CRIs, start-ups, residential, public entities (e.g., councils)

88

Requests for more food options

Including: Central cafes/restaurant, bakery, fast food, bubble tea, sushi, pizza, mini supermarket

Papaako Tühono Connected Campuses

Growing into a liveable precinct and diverse neighbourhood

"Our campus is GORGEOUS! More connection with the community might be good so more people can enjoy it".

"Growing into a liveable precinct- what does that even mean? For a diverse neighbourhood, the root of that is my neighbour, but in an online environment, who is my neighbour?"

"Make the campus as a part of a wider urban development/city wide land use and activities."

Timeline: Selected opportunities to consider as campus reimagining process develops



Short-term

18 months

- Increase food options on campus, especially at campus heart
- Add an ATM to campus
- Better connections with Rangitāne iwi



Medium-term

2-5 years

- Add more retail options
- Create a bar for staff and students
- More Work Integrated Learning and research opportunities through appropriate businesses/retail on campus
- Create activities for children and families such as guided walks and playgrounds



Long-term

5+ years

- Build a swimming pool/ aquatic centre
- Residential apartments
- Grocery store
- · Spa and wellness centre
- Develop a medical centre



Reimagining our Spaces



More multi-cultural representation

(e.g., spaces, food, festivals, flags, groups, themed weeks, regular kōrero spaces)

Bring graduation to campus Make it a uniwide celebration

After hours/24 hour access to spaces

More accessible, inclusive and supportive environment

Opportunities for students and staff to interact and gain a sense of community naturally

More safe spaces
for specific
demographics

(e.g., Te Ao Māori, centralise marae and fale, Rainbow, neurodivergent) 40

Comments about more teaching on campus

Papaako Manaaki Somewhere to Belong

Contributing to a campus where you see yourself and are nurtured

"It's a university, so the main thing that'll bring people in are classes that they feel are worth attending. If someone is enrolled internally in a course, that course should have internal lectures. People would spend more time on campus if they had reason to come in in the first place."

"More connection with students – students need interaction with people – cut the online rampage."

Timeline: Selected opportunities to consider as campus reimagining process develops



Short-term

18 months

- Everyone should learn about Te Tiriti o Waitangi
- Make Digital Plus a true blend of internal and distance learning
- Display cultural, community, and diverse art and design around campus
- Extend library hours, esp. during exams
- Be respectful of protesters
- More international food options



Medium-term

2-5 years

- Publish and display visual narrative of the history of the rohe around campus like He Ara Kotahi, Hei Ara Korero https://heiarakorero.nz/
- Move graduation to campus
- Create a 24 hour study centre
- Establish spaces for neurodivergent students
- Establish spaces and more visibility for Massey's rainbow community



Long-term

5+ years

Build accommodation that is suitable for families



Reimagining our Spaces





Concourse

- 'Soften' (more colour, art and greenery, less concrete)
- Events and activities (music, markets, etc)
- More seating, including shelter from the elements and covered walkways
- Food trucks/ more food options
- · A café, bar, and restaurant
- ATM/bank
- A noticeboard for events
- Improved lighting
- Celebration of the campus community with more space for student and staff expression

Concourse and Oval



"The concourse does not offer a welcoming vibe. Where do students sit? Where are the beanbags, where is any activity?"

"Soften the brutalism"

"Imagine those concourse panels filled with inspiring stuff from our community @ Massey, with student art..."



SG

"Unused spaces like the oval should be reimagined- give students/ staff the option to give their input but keeping grass like that is a waste of money & time & emits more carbon emissions than the grass can regenerate"



- Play music and hold concerts
- Bring people together for festivals
- Host movie nights
- Invite stallholders to join markets
- Create a picnic destination
- More sports and activities
- Theatre performances
- Seasonal celebrations (Spring blossom, PNCC Christmas in the Park, *Oasis* in the summer)
- Encourage students to connect through inter-Halls games

Reimagining our Spaces





Sports & Rec

- Swimming pool
- Make exercise equipment available around campus
- More affordable membership
- Upgrade existing facilities
- More variety in classes/groups
- Better connection to campus (well lit track)
- Rock climbing
- Food and coffee options (including smoothie bar)
- Golf driving range/net
- Health & wellness centre/ sauna/ spa/nap rooms



"Common sport clubrooms [could] double as event space"

Align strategy and action – our strength in sport with more staff, facilities & courses





"...feels like an institution remote from the university"

"I have no idea what this is"

"[The] public have to know about this space"

Sports & Rec and Wharerata

Reimagining our Spaces

Campus Revitalisation

Wharerata

- More events (live music, movie nights, themed events)
- Events in the garden
- Upgrade food (including hot food)
- Improve coffee
- Serve alcohol
- More seating outside
- Activities and games
- Advertise more to students and wider community
- Longer opening hours (evenings and weekends)
- More affordable





Next steps

The Manawatū drop-in session yielded a vast array of ideas about how to revitalise the campus to create a vibrant, diverse, and inspiring environment.

Recent times have been challenging and yet the feedback gathered from the session was overwhelmingly positive, future-focused and constructive. It's clear that our people want to see Te Kunenga ki Pūrehuroa Massey University flourish.

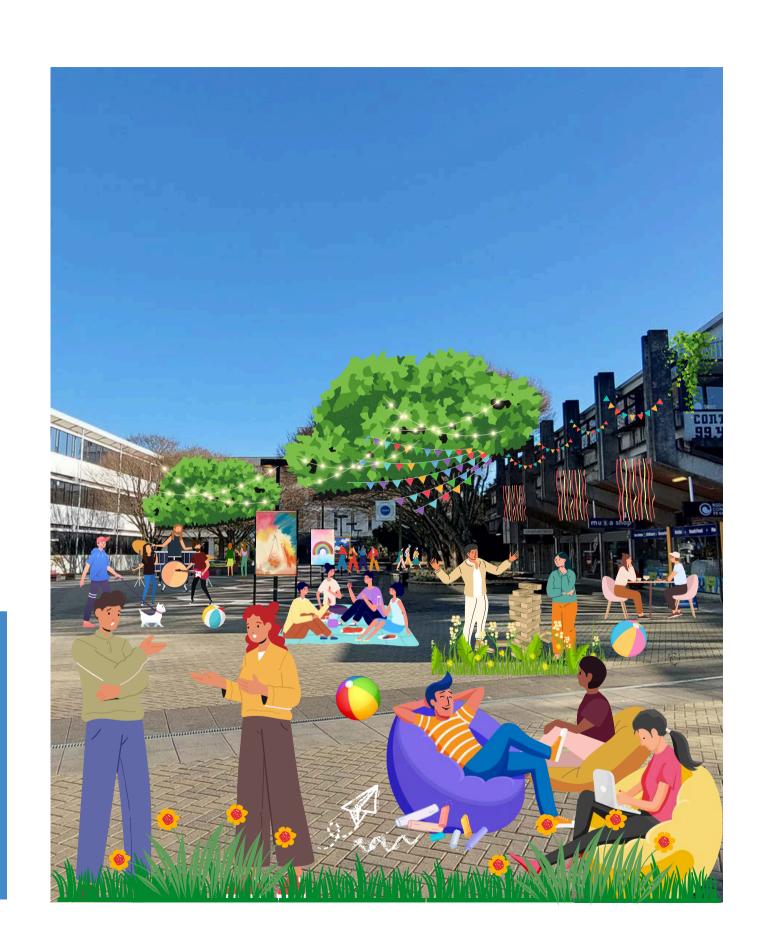
Work is now underway to consider which ideas to progress and when. While this work is being developed, more consideration can be given to longer-term campus planning.

Ngā mihi nui to all of you who shared your thoughts and feelings.

You have been heard.

NAU TE ROUROU, NAKU TE ROUROU, KA ORA AI TE IMI

With your food basket and my food basket the people will thrive



Reimagining our Spaces

