



CAMPUS REVITALISATION

Reimagining our Spaces
So bright minds can collide

Report on the online survey
2 Sept - 5 Oct 2024

Final report
5 November 2024

Summary

This report summarises the data collected from the online survey, which was available to all staff and students who spend time at any of Massey’s three campuses.

The survey had five sections: *About Yourself, Using the campus, Living arrangements, Travelling to and around the campus & Reimagining the Future*. It consisted of open-ended, single- and multi-answer questions. The number of respondents currently living in Massey accommodation was too small to report on.

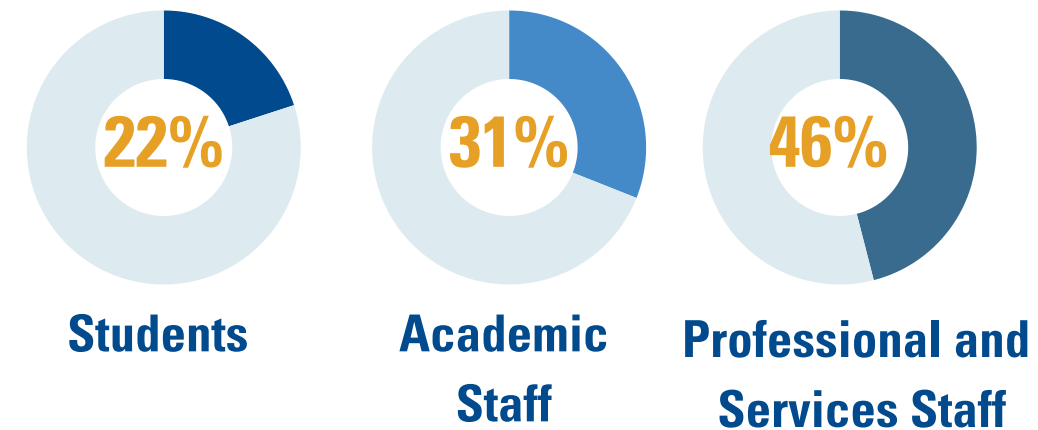
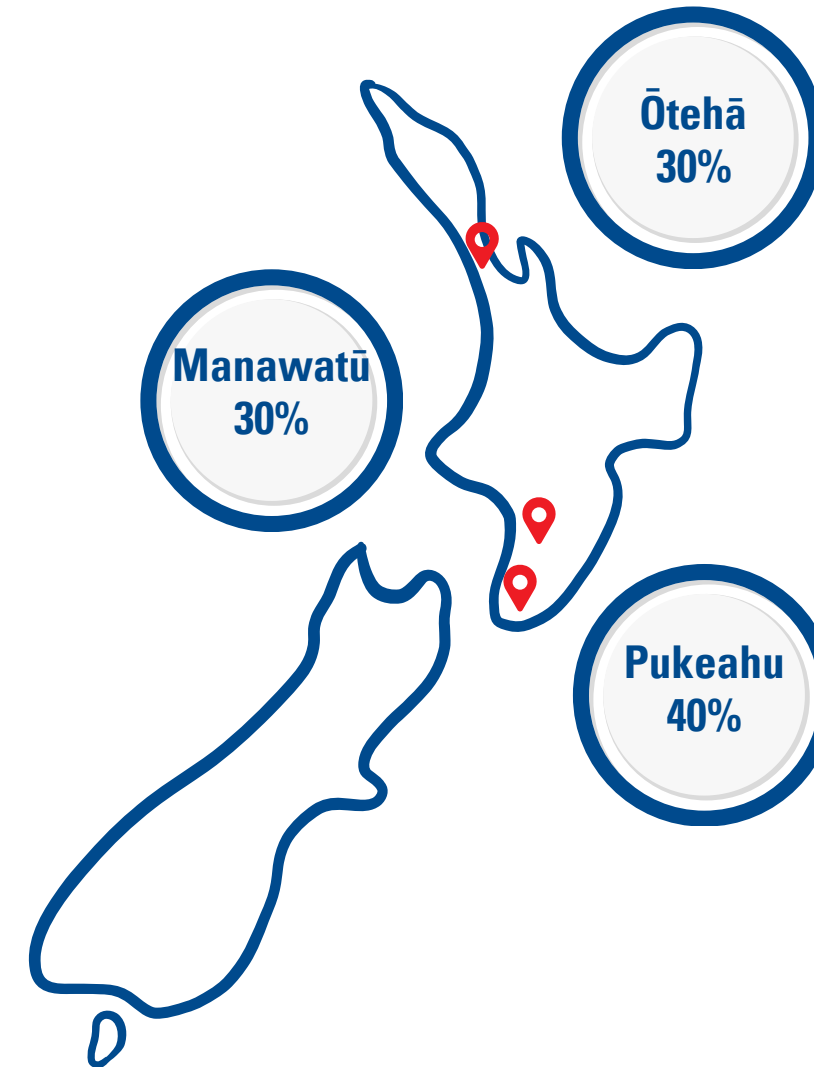
The types of features and facilities to transform the spaces and make people want to be on-site more and stay longer aligns with the findings from the three campus drop-in sessions. There was a sense of confusion around the university’s strategic direction to emphasise the on-line delivery of courses and with a concurrent desire for vibrant campuses simultaneously. There were several examples of polar opposite views, such as “I love Tussock” versus “I hate Tussock”.

Subsequent staff and student engagement around campus revitalisation can also be informed by further analysis of the survey data.

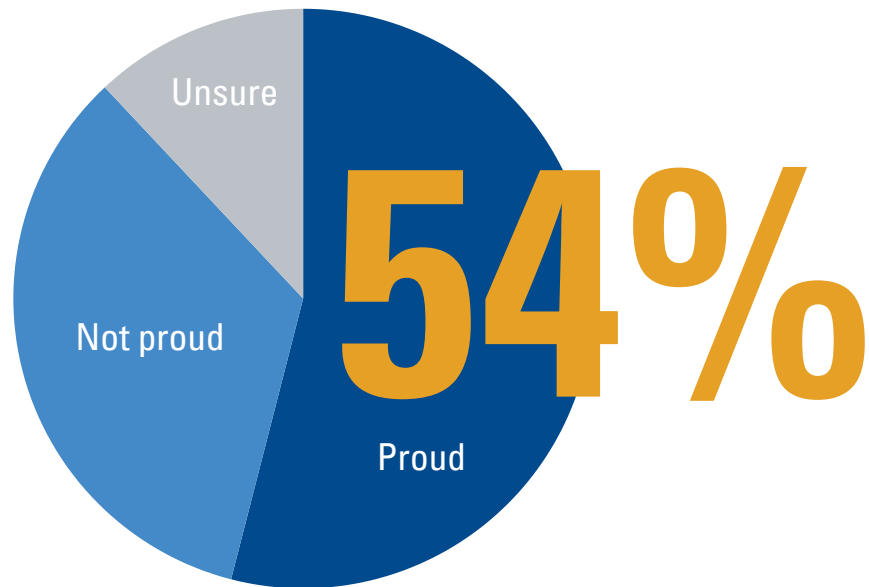
Report contents:

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- 15 Next steps

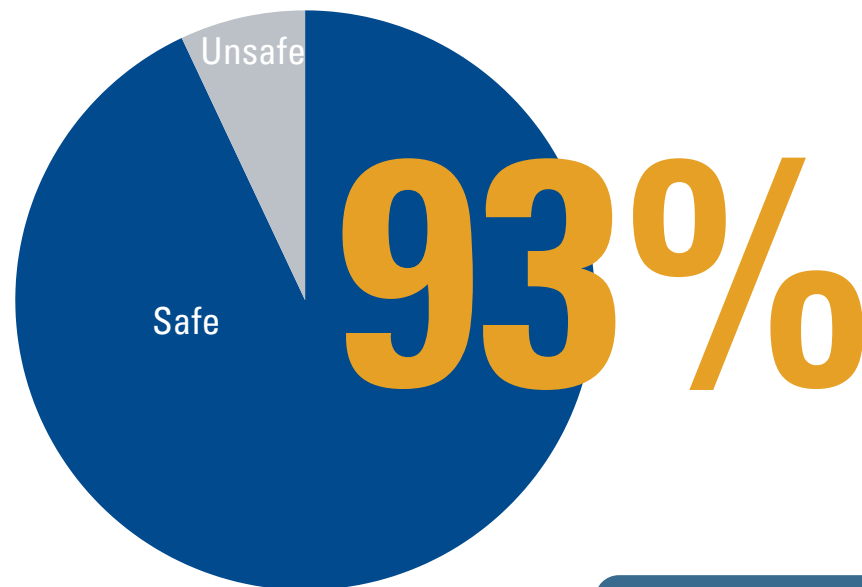
322 Students and staff responded to the survey



Shared Sentiments



are **proud** to be part of Massey



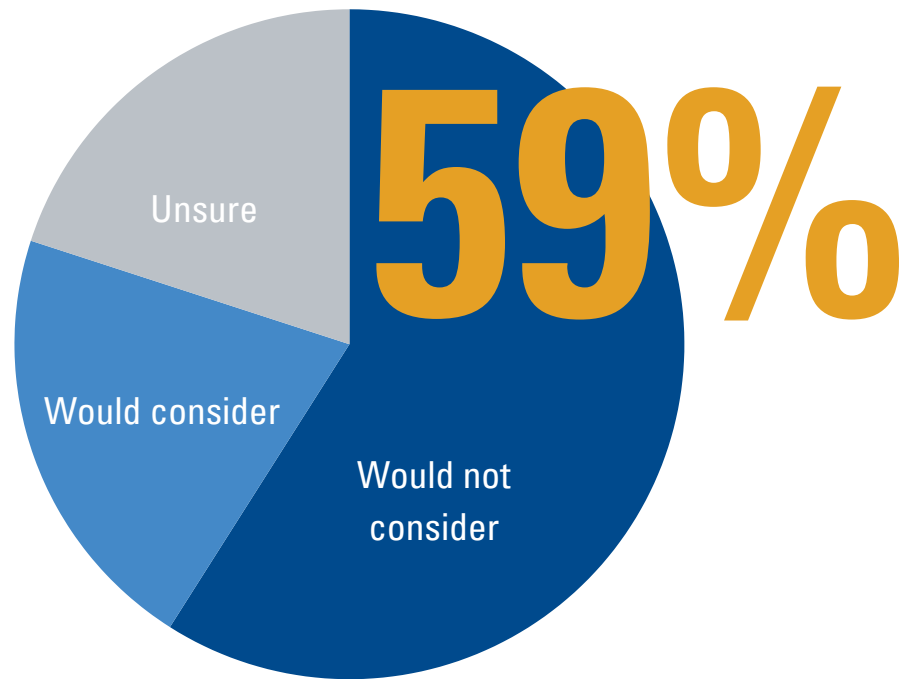
feel **safe** all, or most of, the time on campus



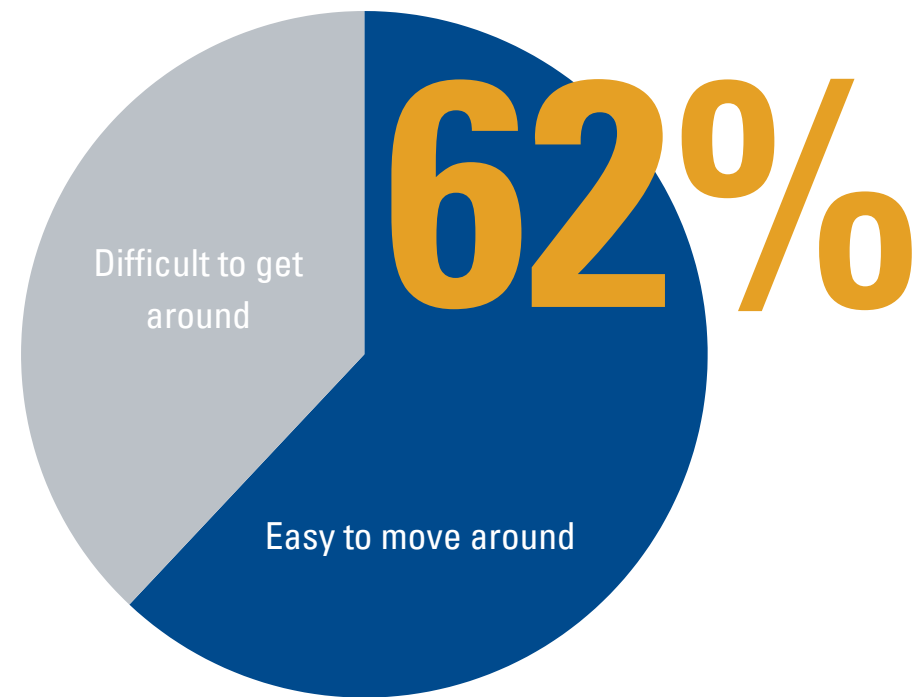
14% of Pukeahu respondents reported feeling unsafe on campus, as opposed to 2% in Manawatū and 3% in Ōteahā .



Shared Sentiments



would **not** consider living in **Massey accommodation** on campus.



find it **easy to move** around campus



All campuses reported needing:

- Improved signage
- Improved footpath routes

Pukeahu and Manawatū also requested improved footpath quality, and Ōteihā favoured improved car parking.

Most popular commuting modes



Shared sentiments



Te Tiriti: Culture changes

Respondents suggested the following culture changes to support Massey's aspirations of being a Te Tiriti-led organisation:

- A sense of safety (e.g. to practice te reo Māori, discuss Te Tiriti)
- Start all thinking and processes with kaupapa and tikanga Māori approaches instead of Western European frameworks and approaches
- Embedding into all courses- *"All courses should at least mention Te Tiriti and the founding document."*
- *"Respect."*



Te Tiriti: Campus changes

Bilingual signage, including building and road names

Māori artwork in high traffic areas

Consultation with mana whenua

Communal spaces for all to discuss Te Tiriti and practise te reo Māori

Info boards on campus detailing the history of the whenua

Celebrate all significant events

Spaces for Māori and Pasifika students to feel safe having conversation

Shared Sentiments



Environmental Sustainability Initiatives

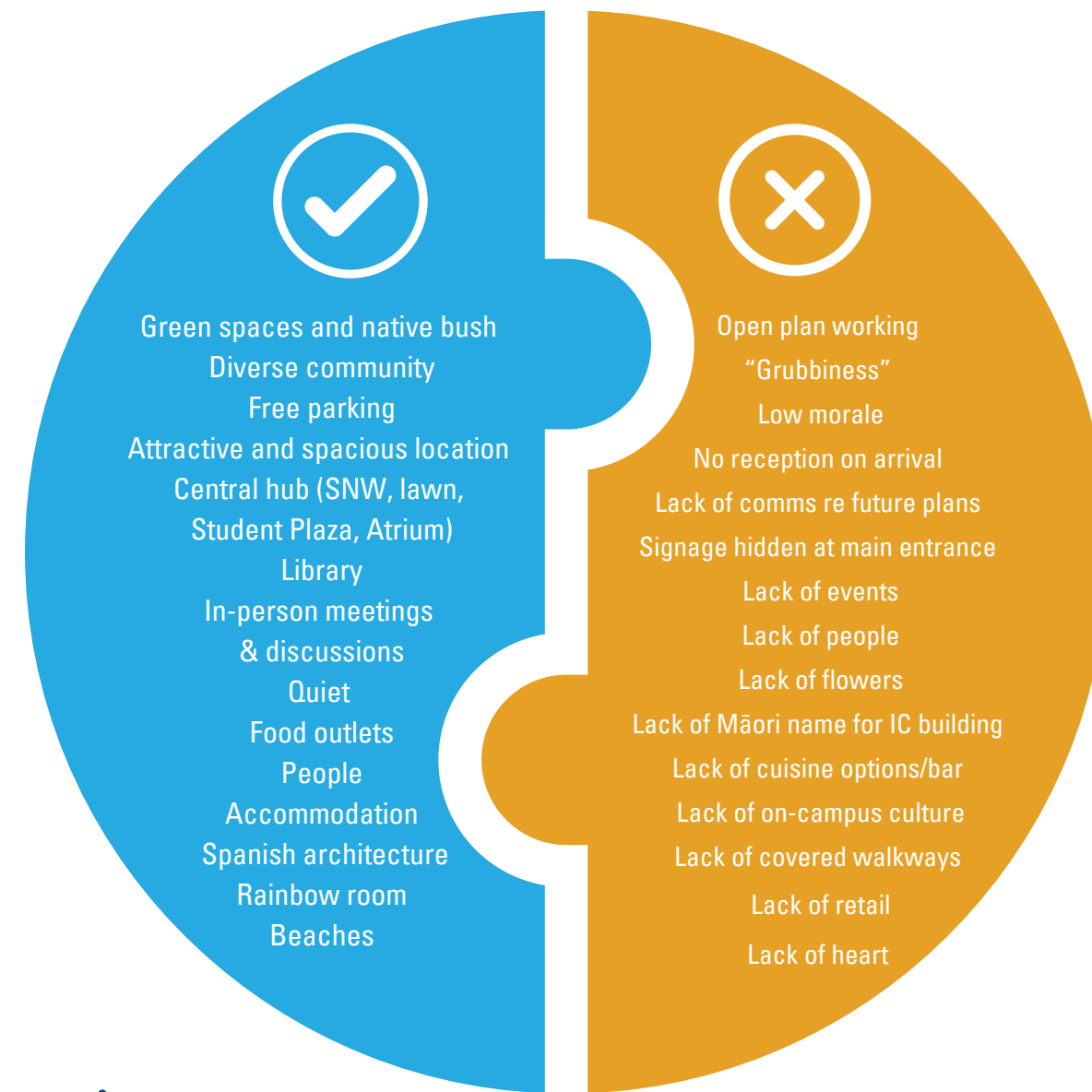
- **Plant** more trees on campuses
- **Grow** and use food on site
- **Collaborate** with local councils to increase public transport services
- **Purchase** more recycling bins for high traffic places
- **Enable opportunities** to learn and share information and tips, e.g. horticulture lessons
- **Allocate more time** to sustainability initiatives
- **Install EV chargers** (not just for Massey Fleet)
- **Reduce energy wastage** by installing motion activated sensors
- **Install more water fountains**



Ōteihā

30%

think the campus has
no heart "since removing bar, food
 outlets and pharmacy"
 16% think the heart is, or could be,
the library



Favourite places

Library	Green Spaces	"My Office"	Student Plaza
	Scholar's Café	Nowhere	IC Building
			Rec Centre

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Ōteihā features and facilities

68%

want a family and environmentally friendly Community hub, with covered outdoor seating, evening and weekend activities and events, and retail outlets



Events and activities

Respondents expressed a desire for more events on campus, such as breakfast talks, sporting events and casual outdoor recreation, markets, an open air cinema, festivals, cultural events, and life skills classes.

Retail

Ideas for retail on campus included a supermarket, a pharmacy, pop-up stores to support student innovation, restaurants, food and coffee trucks, a bar/ nightclub, and a book shop.

Collaborative and community spaces

Respondents suggested a student study hub, more spaces to showcase Massey work, holding public lectures, infusing learning spaces with local art, culture and history, creating a public library, and hosting commercial activity related to knowledge e.g. bookshop, not for profit organisations.

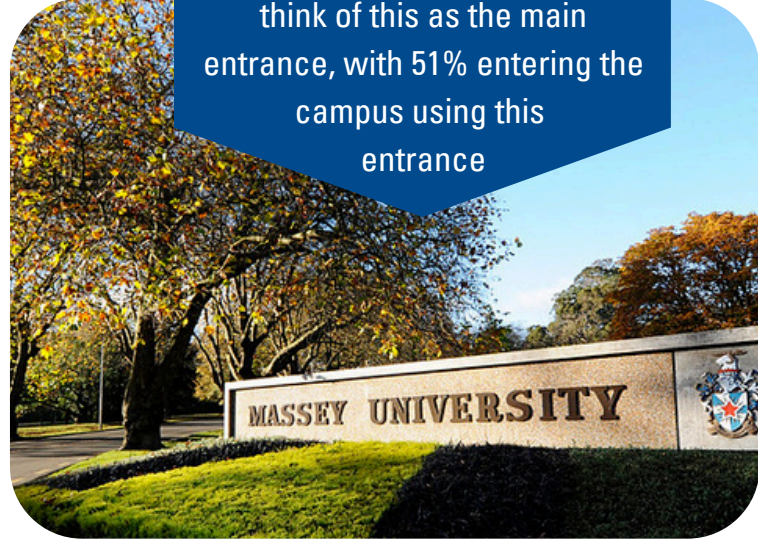
Other common themes

Other common themes included avoiding open plan offices, restoring the native bush and developing campus tracks and gardens, returning to in-person teaching, building a campus marae, and displaying more Māori artwork.

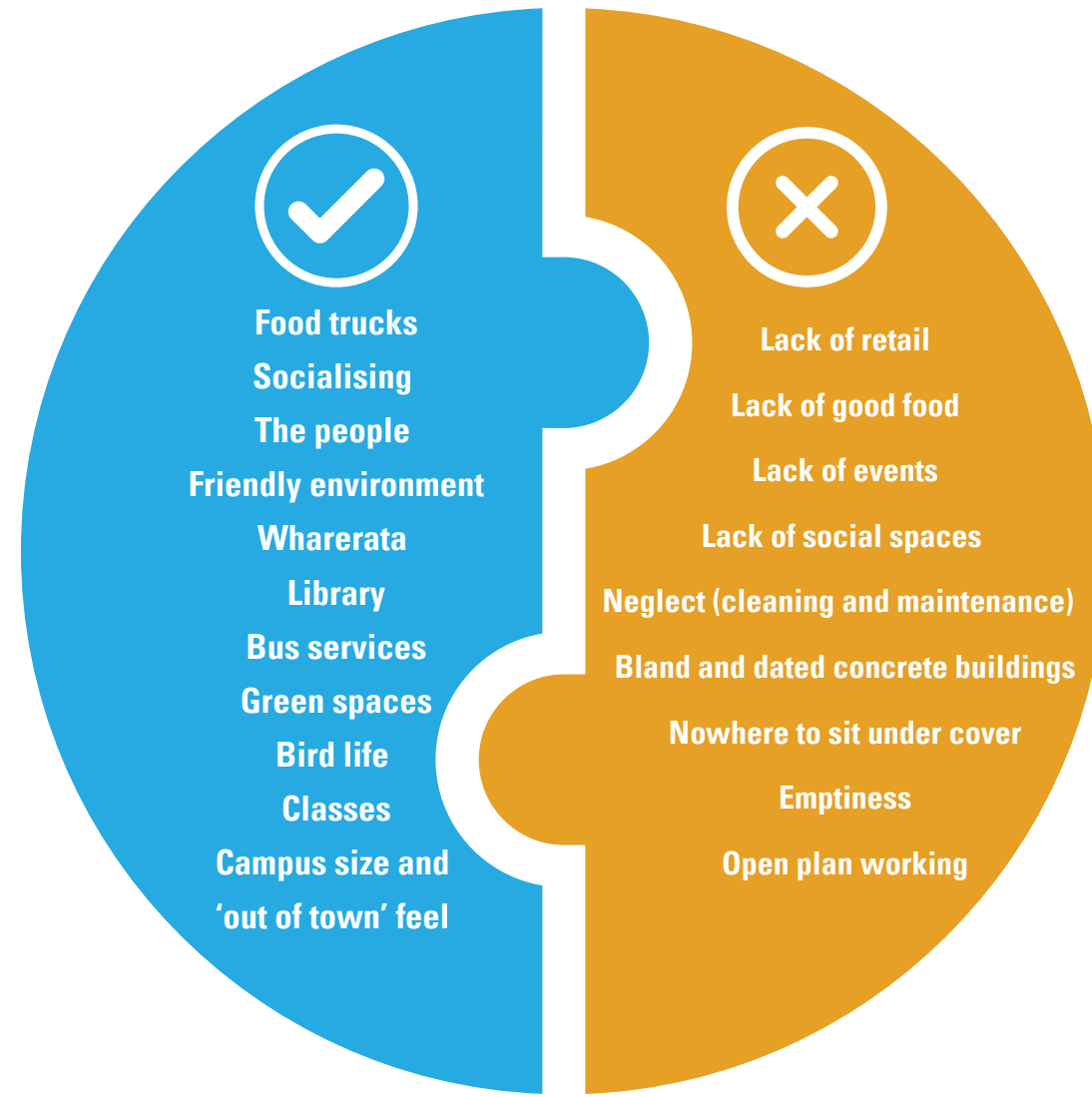
*Note that the percentage is proportional to comments made rather than respondent number.

Manawatū

76%
 think of this as the main entrance, with 51% entering the campus using this entrance



86%
 think this is, or should be, the campus heart, including comments like it is currently "ugly and dreary" and "doesn't beat very loudly"



Favourite places

Green Spaces	Wharerata	Concourse
		Library

Manawatū features and facilities

62%

want the concourse developed with more colour, plants, art, eateries, bar, retail outlets



*Note that the percentage is proportional to comments made rather than respondent number.

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Campus Revitalisation

Events and activities

Respondents expressed a desire for markets, more music on campus and more family oriented events and activities, including lamb and calf days and a playground.

Retail

Retail suggestions included an ice cream parlour, a bakery, a dairy, a bookshop, and ATM, and increased food choices. Longer hours and more convenient parking were suggested for existing retail.

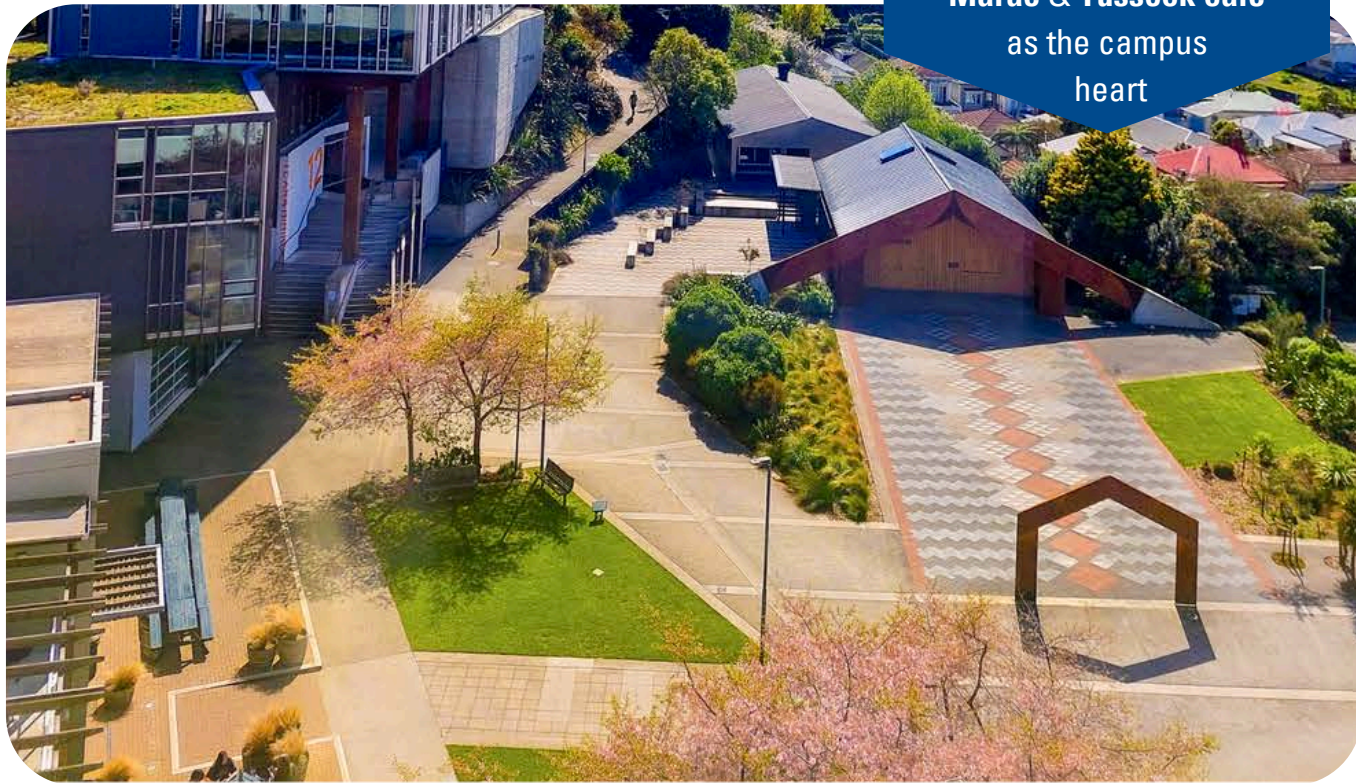
Other common themes

Other common themes included more opportunities to showcase Massey work to the public, taking better care of currently facilities, keeping spaces open for longer, improving walkways and signage, and more outside covered seating.

Pukeahu

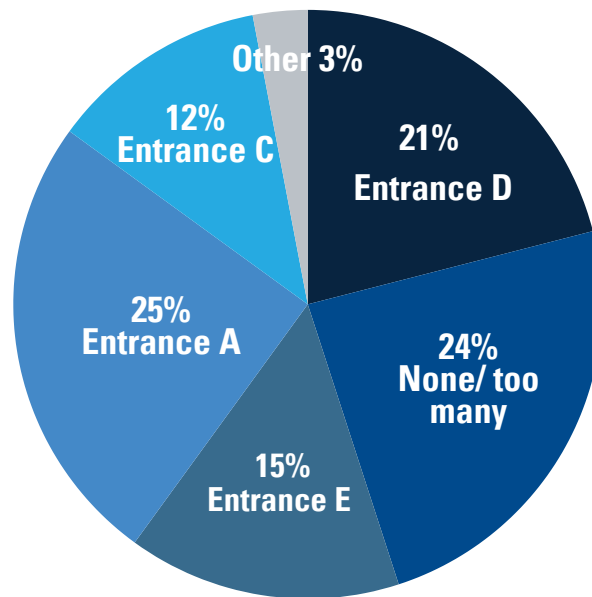
42%

think of the space
outside **Te Rau Karamu
Marae & Tussock café**
as the campus
heart



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Campus Revitalisation



Main Entrance

The data identified no clear main entrance for the the Pukeahu campus.



Favourite places

Tussock and lawn	Library	Gym	Block 10
		Te Rau Karamu	Block 12
			"My Office/ Studio"

Pukeahu features and facilities

44%*

want a revamped Tussock café and space outside, e.g. funky, bohemian style with no single use plastics/takeaway cups, appealing

15%

want a Recreation Centre incl. sports fields, outdoor gym equipment, indoor courts



*Note that this percentage is proportional to comments made rather than respondent number.

Events and activities

Respondents expressed a desire for more events on campus, such as BBQs, Whānau Days, quiz nights, live music, more events to showcase Massey work, markets, and education sessions with expert speakers.

Retail

Ideas for retail on campus included more food options, bringing back coffee and food in the Pyramid and Block 10, a mechanic, an optician, a post office, and retail related to study such as an art supply store, bookshop and pharmacy.

Collaborative and community spaces

Respondents suggested a multi-disciplinary 'creative campus' space for collaboration and innovation, community gardens, a collaborative mural space for student artwork, more inter-disciplinary internships, more flexible modern spaces for teaching and collaboration with industry partners, and a library accessible to public.

Other common themes

Other common themes included a clear campus entrance point with reception, improved wayfinding, improved disability access, improved security and lighting at night, covered walkways and connections, and a revitalised Pyramid.



Design choices

What design choices would you make on campus to enable students and staff to thrive?

Manawatū

Campus Design

- Co-locate offices, social spaces and teaching spaces
- Develop covered welcoming pathway from Orchard road to rest of campus

Organisational Design

- All first-year courses in-person
- Put all initiatives e.g. Digital Plus, online exams, open plan offices in context of 'campus'

Ōteihā

Campus Design

- Adaptive classrooms
- Sculpture on Gate A entrance roundabout
- Childcare facilities

Organisational Design

- Bring back Campus Registrar
- Life skills classes for students e.g. car maintenance, repairing clothes, cooking
- Require staff to work on campus more often
- Make departments accessible to students all day every day

Pukeahu

Campus Design

- Open a café in Block 10
- Introduce swipe card access into gym
- Modular furniture design
- Temporary exhibition spaces
- Nature integrated design such as water features or indoor gardens, designed by Massey staff/students
- Innovative building along Wallace Street as main entrance

Organisational Design

- Make CoCA stand-alone entity with separate branding
- Co-governance with students



The online survey yielded a vast array of ideas about how to revitalise the campuses to create a vibrant, diverse, and inspiring environment, building on the feedback from our Campus Reimagining sessions. In addition to this, we gained some valuable data around pride in our organisation, current usage of campus facilities, safety, and commuting habits.

Recent times have been challenging and yet the feedback gathered was largely positive, future-focused and constructive. It's clear that our people want to see Te Kūnenga ki Pūrehuroa Massey University flourish.

Work is now underway to consider which revitalisation ideas to progress and when. While this work is being developed, more consideration can be given to longer-term campus planning.

Ngā mihi nui to all of you who shared your thoughts and feelings.

You have been heard.

NĀU TE ROUROU,
NĀKU TE ROUROU, KA
ORA AI TE IRI

With your food basket and my food basket the people will thrive